

BASE MEMBERSHIP

LEVELS

<p align="center">Tiered Membership Benefits This is a summary of your benefits, not an all inclusive list.</p>	<p align="center">ENTREPRENEUR \$400 (\$35/month)</p>	<p align="center">PACESETTER \$600 (\$50/month)</p>	<p align="center">BUSINESS BUILDER \$900 (\$75/month)</p>
Subscription to Weekly E-News for all of your employees	✓	✓	✓
Subscription to <i>Business Matters</i> , the Chamber's monthly newsletter	✓	✓	✓
Basic listing on Chamber's Online Business Directory	✓	✓	✓
Business referrals via phone and email	✓	✓	✓
New Member Orientation Program	✓	✓	✓
Ambassador support	✓	✓	✓
Free admission to monthly Chamber networking events	✓	✓	✓
"Proud Chamber Member" cling for window display	✓	✓	✓
Ability to add events to online Community Calendar	✓	✓	✓
Participate in Member-to-Member savings programs	✓	✓	✓
\$100 in Chamber Credits for sponsorships/advertising		✓	✓
E-coupons and job posting service on Chamber's website		✓	✓
Electronic "Proud Chamber Member" logo for promotional purposes		✓	✓
Grand Opening / Ground Breaking / Ribbon Cutting		✓	✓
Complimentary Notary Public, Certificates of Origin, and usage of bulk mail permit		✓	✓
Upgrade to \$200 in Chamber Credits for sponsorships/advertising			✓
Enhanced online branding package: <small><i>Business logo, video, up to 8 photos with 1,500-character description, bulleted list of services, map link, and up to five additional business category listings.</i></small>			✓
Ranked higher in Online Business Directory			✓
Free color 1/8-page ad in <i>North Raleigh News</i> (one-time only)			✓
One-time, half-page ad in <i>Business Matters</i> newsletter			✓
Opportunity to insert fliers or coupons in Relocation Packages			✓
One free set of Chamber membership mailing labels			✓

What type of investment will you make?

Base Membership Levels



Representing business, serving community, and enhancing the quality of life—that's what the Wake Forest Area Chamber of Commerce is all about. Your investment will fuel our work to build a community where business thrives. Plus, you'll get some great perks along the way. Choose your investment level below.

BUSINESS BUILDER—\$900 (\$75/month)

For businesses looking for higher level connections

Business Builders are established businesses that acknowledge when a community is strong, everyone benefits. They use the Chamber's resources and connections to increase awareness and continue to grow their businesses.

PACESETTER—\$600 (\$50/month)

For businesses cultivating sustainable growth

Pacesetters are growing businesses ready to give back to the community. As an added benefit, they receive exclusive marketing opportunities and exposure only available to Chamber members.

ENTREPRENEUR—\$400 (\$35/month)

For young businesses wanting to grow

Entrepreneurs are just getting started and want to make the most of every dollar. Their investment in the Chamber provides a host of resources, marketing opportunities, referrals and connections that can take a business to the next level.

A national survey of 2,000 adults reveals that being active in a local chamber of commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community.

*-Schapiro Study
on Chamber Membership*

From our stakeholders ...

“Getting involved as a business helps build your brand. Whether it's taking part in events like Meet in the Street, or being active on Chamber committees, it's a way of helping you be recognized as a person, as a business owner, and as a representative of your brand. It also fulfills my need to give back. It's true that you get out of the Chamber what you put into it.”

—*Shannon Arner*
Pet 'n Nanny

“The Wake Forest Area Chamber of Commerce is an important part of the business community. With a vibrant chamber and a healthy business climate, it is possible for entrepreneurs to reach their goals. They can take their start-up business and build it to a viable business that serves not only their individual customers but the entire community at large.

—*Thomas Walters*
Allstate-Thomas Walters