

Community Investors receive all of the benefits listed on the Basic Membership Levels worksheet, plus the following:	COMMUNITY BUILDER \$2,000	COMMUNITY PARTNER \$4,000	COMMUNITY LEADER \$6,000	COMMUNITY CHAMPION \$11,000
Upgrade to \$500 in Chamber Credits for sponsorships/advertising	✓	✓	✓	✓
Identified as a Community Investor on: • Plasma Screen in Chamber lobby • Chamber website • Event Guides • Monthly newsletter • Event Programs • Annual Program of Work • Traveling signage at select events throughout the year	✓	✓	✓	✓
Upgrade to one full-page ad in <i>Business Matters</i> newsletter	✓	✓	✓	✓
One half-page article in newsletter on newsworthy industry trends	✓	✓	✓	✓
Upgrade to \$1,000 in Chamber Credits for sponsorships/advertising		✓	✓	✓
Invitation to select high-level Chamber events		✓	✓	✓
Access to Chamber boardroom for two full-day sessions		✓	✓	✓
Logo on Chamber website home page		✓	✓	✓
Logo with link to website in two issues of Weekly E-News		✓	✓	✓
Upgrade to one full-page article in newsletter on industry trends		✓	✓	✓
Set of Chamber stakeholder mailing labels		✓	✓	✓
Upgrade to \$1,500 in Chamber Credits for sponsorships/advertising			✓	✓
Twosome at Golf Tournament OR Standard Booth at an Expo			✓	✓
Four seats at State of the Chamber Annual Meeting			✓	✓
Upgrade to two full-page ads in <i>Business Matters</i> newsletter			✓	✓
One Advertising Email Blast per year to Chamber database			✓	✓
Upgrade access to Chamber boardroom for four full days			✓	✓
Upgrade to \$3,000 in Chamber Credits for sponsorships/advertising				✓
Upgrade to a Foursome at Golf Tournament				✓
Upgrade to Premium Booth at an Expo of your choice				✓
One paid tuition to Leadership Wake Forest				✓
Table Sponsorship at State of the Chamber Annual Meeting				✓
Chamber Staff Concierge to facilitate Chamber benefits				✓
Banner ad on Chamber website for 12 months				✓
Upgrade to Logo Recognition in all event guides, newsletter				✓
Presenting sponsor of one major Chamber program of your choice				✓
One Business After Hours hosting opportunity				✓
Monthly access to Chamber boardroom				✓

What type of investment will you make? Community Investor Levels



Representing business, serving community, and enhancing the quality of life—that's what the Wake Forest Area Chamber of Commerce is all about. Your investment will fuel our work to build a community where business thrives. Plus, you'll get some great perks along the way. Choose your investment level below.

COMMUNITY CHAMPION—\$11,000

For established organizations demonstrating outstanding Chamber and community support

Community Champions are known for giving back and making the Wake Forest area a better place to live, work, and play. Investment at this level fuels the Chamber's work building a sustainable community where business thrives. Community Champions receive enhanced credibility and increased visibility as reputable leaders and stakeholders in our business community.

COMMUNITY LEADER—\$6,000

For established companies making superior community contributions

Community Leaders join with other influential individuals to help shape the business climate in the Wake Forest area. Community Leaders invest at this level because they recognize the role they play in advancing our community.

COMMUNITY PARTNER—\$4,000

For established companies prioritizing community involvement

Community Partners invest in the Chamber to promote business while gaining greater visibility and influencing decision makers. Advocacy is important because they recognize the impact to both the bottom line and the economy.

COMMUNITY BUILDER—\$2,000

For established companies wanting to impact the health and vitality of our community

Community Builders stand out from their peers with a vision for supporting the Wake Forest area. They are recognized for their contributions and make connections with leaders across the area.

A national survey of 2,000 adults reveals that being active in a local chamber of commerce is an effective business strategy because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community.

-Schapiro Study
on Chamber Membership

From our stakeholders ...

“At CenturyLink, we believe it is very important to give back to the communities where we live. The Wake Forest Chamber is an extremely important partner of ours. Being a community investor is one of the best ways for CenturyLink to connect with businesses, community leaders, and the citizens who live in Wake Forest.”

—Rondi Furgason
CenturyLink

“As a Community Investor, I've been so pleased with our partnership with the Wake Forest Area Chamber of Commerce. Not only have I grown my businesses through the connections I make, I believe in the work of the Chamber in our community. When businesses are doing well, we all benefit.”

—Jennifer Ray
Redwood Productions