

YOUNG ENTREPRENEURS FAIR

Held in conjunction with the Wake Forest Area Chamber's Pickleball Tournament

Saturday, May 1, 2021 | 9:00 am - 3:00 pm | Flaherty Park Community Center, Wake Forest
Application Deadline: February 26, 2021 | Selected applicants will be notified by March 5, 2021

DETAILS: The Young Entrepreneurs Fair is an opportunity for youth ages 9 to 14 to discover their inner entrepreneur by creating and selling their handmade goods during the Chamber's inaugural Pickleball Tournament. The Fair will be held from 9:00 am - 3:00 pm. This event is held rain or shine. Proper social distancing and safety protocols will be followed.

RULES: All items for sale must be original and handcrafted. Types of products that can be sold include: handmade items such as jewelry, pottery, artwork and clothing. Please provide photo(s) of items to be sold or a detailed description. Awards will be given for Most Creative Booth Design, Most Unique Handmade Item, and Most Business Potential.

DISPLAY SPACE: Booth space is 10'x10'. One table and two chairs will be provided. Electricity is not available, and generators are not permitted. Participant must provide tent and table cloth, if desired, and handle setup of booth. Setup is from 8:00 - 9:00 am on Saturday, May 1, 2021.

APPLICATIONS: Booth space for the Young Entrepreneurs Fair is limited. Participants will be selected and notified by February 26, 2021. There may be no more than two participants per booth. All participants must be 9-14 years of age before May 1, 2021. All participants must sign a photo/video release waiver and be willing to share testimonial experiences after the event. Application must be filled out completely and accompanied by photo(s) of items to be sold. Photos can be emailed to ann@wakeforestchamber.org or submitted as hardcopies.

To help applicants prepare for success at the Fair, we are holding two free online workshops prior to the event:

- Thursday, March 4, 6:00-7:30 pm — Creating Your Business Plan
- Thursday, March 25, 6:00-7:30 pm — Marketing Plans and Strategies

These workshops will be facilitated by business experts to help young entrepreneurs understand the basics of cost of goods sold, pricing, branding, and sales. Participation in the workshops will lead to greater sales success and increased profits at the Fair. Both workshops will be held offered online and will be recorded. Links to join the workshops will be provided prior to the workshops.

<i>Child #1 Name</i>	<i>Age on Day of the Fair</i>	<i>School Name</i>
<i>Child #2 Name</i>	<i>Age on Day of the Fair</i>	<i>School Name</i>
<i>Adult Contact for Child</i>	<i>Adult Email</i>	
<i>Adult Phone</i>		

Description of art/craft to be sold: _____

I, the undersigned, acknowledge that all items for sale must be original and handcrafted. Commercially manufactured or kit items will not be accepted. I have read and agree to comply with the terms outlined above.

<i>Signature of Applicant (Child)</i>	<i>Date</i>
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**Send completed application with photos to ann@wakeforestchamber.org,
or mail to Wake Forest Area Chamber of Commerce, 350 S. White Street, Wake Forest, NC 27587**