



Wake Forest Chamber
Foundation for Common Progress
Knowledge - Enterprise - Leadership

2017-2018 A LA CARTE SPONSORSHIP OPPORTUNITIES

LEADERSHIP WAKE FOREST

Presenting Sponsor—\$2,500 per sponsor (Sign a two-year commitment and rate is lowered to \$2,000 per year)

Benefits: Opportunity to have leadership group visit your business on one of the leadership days and/or speak at lunch; logo on all agendas; logo on website as presenting sponsor; recognized at graduation as presenting sponsor with opportunity to speak to group; opportunity to participate in annual Leadership Wake Forest socials; opportunity to give leadership group marketing materials; one free tuition in Leadership Wake Forest to a current employee; social media blast announcing company as presenting sponsor.

Day Sponsor—\$500 per event

Opportunity to speak at lunch; logo on agenda; mentioned on Wwbsite and in newsletter as Day Sponsor; recognized at graduation as Day Sponsor; and opportunity to give leadership group marketing materials.

Leadership Tuition Sponsor—\$500 per scholarship

Benefits: Recognized on the website as tuition sponsor; and photo opportunity with tuition recipient.

Lunch Sponsor (multiple available)—\$250 per event

Benefits: Recognized at lunch as lunch sponsor; and mentioned on website.

YOUTH LEADERSHIP WAKE FOREST

Presenting Sponsor—\$2,500 per sponsor (Sign a two-year commitment and rate is lowered to \$2,000 per year)

Benefits: Opportunity to have leadership group visit your business on one of the leadership days and/or speak at lunch; logo on all agendas; logo on website as corporate sponsor; recognized at graduation as corporate sponsor with opportunity to speak to group and parents; opportunity to give leadership group marketing materials; social media blast announcing company as corporate sponsor.

Day Sponsor—\$500 per event

Benefits: Opportunity to speak at lunch; logo on agenda; mentioned on website and in newsletter as Day Sponsor; recognized at graduation as Day Sponsor; and opportunity to give leadership group marketing materials.

Lunch Sponsor—\$250 per event

Benefits: Recognized at lunch as Lunch Sponsor; and mentioned on website.

YOUNG ENTREPRENEURS FAIR

Event Sponsor (first right of refusal)—\$2,000

Benefits: Sole sponsorship; informational booth at event; and company logo on all marketing materials including publicity posters, flyers, website and newsletter. Sponsor is also able to give out prizes awarded to youth as part of the fair.

REALITY FAIR

Presenting Sponsor—\$1,500 per sponsor

Benefits: Logo on all marketing and advertising materials; logo on all information sheets used by students; opportunity to give marketing materials to all businesses participating; opportunity to participate in fair as participating business based on business type; and social media blast announcing company as presenting sponsor.

Business Sponsor—\$500 per sponsor

Benefits: Recognized as sponsor on website, in newsletter, and through other advertising opportunities; opportunity to participate in fair based on availability and type of business.

Lunch Sponsor—\$500 per sponsor

Benefits: Recognized at lunch as Lunch sponsor; opportunity to provide marketing material to all businesses participating at the fair; recognized on website, in newsletter, and through other advertising opportunities.

WORKFORCE DEVELOPMENT

Internship Site Sponsor—\$500 per sponsor

Benefits: Logo recognition or banner ad on website for one year. Banner ad should be workforce related.

Soft Skills Seminar Sponsor—\$500 per sponsor

Benefits: Recognized as sponsor on website, in newsletter, and through other advertising opportunities; opportunity to participate in seminar based on availability and type of business; and opportunity to give out marketing materials to participants.

Soft Skills Seminar Breakfast Sponsor—\$250 per sponsor

Benefits: Recognized at seminar as Breakfast Sponsor; and recognized on website, in newsletter and through other advertising opportunities.

2017-2018 PACKAGED SPONSORSHIP OPPORTUNITIES

Foundation Gold Sponsorship (two available)—\$5,000

You can claim sole Gold sponsorship for a five-year minimum commitment to this sponsorship.

- Presenting Sponsors of Leadership Wake Forest or Youth Leadership Wake Forest
- Free tuition for Leadership Wake Forest for one employee
- Day Sponsor for Leadership Wake Forest or Youth Leadership Wake Forest
- Internship Site Sponsor
- Soft Skills Seminar Sponsor
- Reality Fair Business Sponsor
- Recognized as Gold Sponsor at all Foundation Events, and on Signage, Programs, and Foundation Website

Foundation Silver Sponsor (four available)—\$3,000

- Reality Fair Presenting Sponsor
- Free Tuition for Leadership Wake Forest for one employee
- Day Sponsor for Leadership Wake Forest or Youth Leadership Wake Forest
- Soft Skills Seminar Sponsor or Internship Site Sponsor

Foundation Bronze Sponsor (multiple available)—\$1,000

Your pick of sponsorships from the a la carte list, totaling \$1,000.

Example: Day Sponsor for Leadership Wake Forest AND Soft Skills Seminar Sponsor