

Your Chamber Investment **Benefits & Services**



The Wake Forest Area Chamber of Commerce connects you with the people and information you need to thrive. We are advocates for the interests of our local business community, and are marketing your business to our community. Through your investment, you receive or can take advantage of the following benefits:

Newsletter/Social Media Recognition. Every new stakeholder is listed in the Chamber's monthly newsletter, *Business Matters*. In addition, upon joining your online business listing is tweeted to our more than 1,500 followers on Twitter.

Internet Exposure. All investment levels include a free listing in our online directory. Some levels include multiple category and enhanced listings (fee may apply). Our directory is one of the top locations visited on our website. You may update your company information and post e-coupons/hot deals and job openings through the Member Login.

Referrals. The Chamber receives questions about businesses in our area every day. When requests come in for a general category, we refer every member in that category. The Chamber gives out more than 14,000 referrals annually.

Exclusive Discounts. Our Member-to-Member Connection program offers a unique opportunity for businesses to offer discounts to fellow stakeholders of the Wake Forest Area Chamber of Commerce. Program participants as of January 1, 2017 are Chris Leith Automotive, First Benefits Insurance Mutual Inc., RelyMD, Office Depot, and Walters Insurance Agency Inc. For discount details, visit wakeforestchamber.org/member-to-member-connection.

Ribbon Cutting/Ground Breaking/Grand Opening. These are provided free of charge for select levels of membership and are marketed through our e-news, events calendars, newsletter and social media channels.

Business Expo/Senior Lifestyle Expo/Mini Expo. Get the word out about your business by participating in an expo (fees apply). We hold a fall Business Expo and a spring Senior Lifestyle Expo, as well as Mini Expos throughout the year.

E-Coupons/Hot Deals and Job Posting Service. Free marketing is offered through the Chamber's E-Coupons/Hot Deals page and Job Posting page on our website. Post your offer/job through your Chambermaster account, and it will appear on the Chamber's website free of charge.

Educational Events/Workshops. Chamber Connections meets monthly to provide education and business referrals. A New Member Orientation is held bi-monthly to help you maximize your investment. Additional professional seminars are also held throughout the year and are often free of charge. A Notary Public Class is taught every quarter (fees apply).

Networking Events. Business After Hours is held the third Thursday of each month from 5:30 - 7:00 pm. There is a different host each month. Schmoozapalooza, a mega networking event, is held twice a year (fees apply).

Meeting Room. Members may rent the Wake Forest Chamber conference room for business purposes (fees apply). Some levels receive rental of the conference room free of charge as a benefit of their investment.

Chamber Mailing List/Bulk Mail. You may purchase a copy of mailing labels of all the Chamber members for \$75. Select membership levels may use the Chamber's bulk mail permit free of charge. Advance notice is required for both items.

Chamber Communication. Everyone who provides an email address will receive our weekly e-news and monthly e-newsletter, which contain information about the Chamber, a calendar of events, advocacy updates, and more.

Volunteer Opportunities. Have fun and make business connections by volunteering at one of our many events held throughout the year, including Meet in the Street, Business Expo, Senior Lifestyle Expo, Golf Tournament, Reverse Raffle, and more.